Town of Bolton Economic Resource Committee
Wednesday, October 16, 2019
Town Office, 3045 Theodore Roosevelt Highway

Minutes

ERC Members Present: Curtis Hunter, Ernest (Chip) Levesque, Deb Shelby, Sue Sinnamon and Allison Smith.
Guests: Ananda Elyce Reeves and Ed Sinnamon

1. **Call to order:** The meeting was called to order at 5:42 by Deb.
2. **Additions/deletions to agenda:** none
3. **Public Comment:** none
4. **Approval of Minutes – September 18, 2019:** A motion was made by Chip and seconded by Deb to approve the minutes as written. All were in favor.
5. **General Business**
   a. **Community Fair Updates**
      i. **Update on Grant:** We have about $400 left to spend.
      ii. **Status on Logo:** Done and being used on banners and signage
      iii. **Update on Vendors:** Allison reported that we have 31 vendors. She has placed another ad on Facebook. The deadline was the 15th but since we are not full the committee was in agreement that we should still accept vendors until we are full. We have three spots for those that need electricity. Allison will notify the vendors that set-up will start at 10:00. The committee will plan to be there at 9:00. Deb will get the key. Curtis will contact the boys who will help with set up under the direction of Eric Lister. Deb has contacted the girls who will help with the raffle. There are 7 people who need tables. Sue has contacted Eric Andrews who will bring the tables from the fire department for us to use.
      iv. **Art Contest Update – T-shirt progress:** Deb has tried to contact the 5 art contest participants for t-shirt sizes and only two have responded. She will get t-shirts for the two and we will display all the artwork on a poster board. Allison will take care of doing the poster board.
     v. **Business Donations – plans and goals:** Curtis and Chip are working on it. Curtis has three boxes for raffle and will make up
another for the tickets for the major prizes to go in. We think we have enough tickets left over from previous years.

vi. **Food – plan on food and drinks for event:** We have $50 for food. Curtis and Chip will go to Cold Hollow to get donations of/purchase 4 gallons of cider and donuts for the event. Allison has a 55 gallon coffee maker. Chip and Curtis will try to get us a donation of free coffee. They will also go to Richmond Market and ask for donations of cups, etc. Curtis will let Deb know cost for budget planning. We are waiting to hear on smoothie bike.

vii. **PR plans for business and then for attendance:** We have articles in the Gazette, signs, Facebook ads, the ads the Energy Committee did and the two banners.

viii. **Update on Local Artists:** Deb reported there are three artists donating work to the Silent Auction.

ix. **Kids Performances:** Due to health and family circumstances the two performing groups that we had will both probably have to cancel. We will do BINGO in their place led by Curtis.

b. **Gazette Article for November:** It won’t be out before the event so we will not put an article in.

c. **Winter Schedule:** A motion was made by Curtis and seconded by Deb to meet in November at Sue Sinnamon’s house at 585 Notch Road. All were in favor. A motion was made by Chip and seconded by Deb to take December and January off and meet at the Lotus Lodge in February. All were in favor.

6. **Communications and Meeting with the Energy Committee:** Deb sent an invitation to the Lt. Governor and the Governor to attend our event. The Lt. Governor is able to attend. Our event will be on his schedule which is great additional publicity. Deb will work with Carol to make up a survey for attendees with key question asking how they found out about the event. The Energy Committee has three speakers confirmed. They will also have four electric vehicles which we will park to the right of the school. If there is no sun we will plug the bouncy house in in the kitchen. The Energy Committee has ads in the Waterbury and Richmond papers about the event. Amy will check on wireless mikes. They may need some tables.

7. **Agenda for the next meeting.** We will review the BCF and talk about whether we can be involved in Tony’s event VT Rocks at Bolton Valley.
8. **Adjournment:** A motion was made by Deb and seconded by Allison to adjourn the meeting at 7:28 p.m. All were in favor.

Respectfully submitted by Sue Sinnamon:

_________________________________________ Date ____________

Chair/Co-Chair

[Signature]

Date 11-20-19