Town of Bolton Economic Resource Committee  
Wednesday, September 18, 2019  
Town Office, 3045 Theodore Roosevelt Highway

Present: Curt Hunter, Ernest (Chip) Levesque, Deb Shelby, Sue Sinnamon and Allison Smith. Guests Ananda Elyce Reeves and Ed Sinnamon

1. **Call to Order:** The meeting was called to order at 5:40 p.m.

2. **Additions and Deletions to Agenda:** Meeting with the Energy Committee and Parking for the Bolton Community Fair

3. **Public Comment:** Tony Barbagallo asked the Economic Resource Committee to consider being part of the VT Rocks 2020 Music Festival at Bolton Valley Resort being held either on May 30 or May 31. The Committee told him they would give him an answer after their November meeting.

4. **Approval of minutes August 21, 2019:** Allison made a motion and Chip seconded it to approve the minutes as written. All were in favor.

5. **General Business**
   a. **Community Fair Updates**
      i. **Update on Grant:** We have received the check for $1,000 from RISE VT.
      ii. **Status of Logo:** Julie did artwork and Kara is doing verbiage.
      iii. **Update on Vendors:** Allison reported that she has 24 people signed up. She will be sending a confirmation email to them this weekend as well as a reminder to those who have not responded. She also purchased a $35 Facebook ad that generated a lot of interest.
      iv. **Art Contest Update – T-shirt progress:** Deb is taking care of getting t-shirts made up for participants in the contest. Curtis will be taking care of getting the Committee t-shirts printed. The Committee decided the design for the front will be Bolton Community Fair with our logo underneath and then Economic Resource Committee under the logo. On the back will be The Bolton Corridor on top, Richmond - Waterbury below and then Let’s Do Business with our Neighbors below that.
v. **Business Donations – Plans and Goals:** There will be four major prizes this year for the raffle. Sue confirmed that Varin’s Gravel Pit, LLC will donate a 14 yard load of sand, stone or gravel and Gene Armstrong will haul it for free. Deb confirmed that Kyle Pratt will donate a cord of wood. Deb is working on getting confirmation of prizes from Bolton Valley Resort and West Bolton Golf Club. The Committee decided on a cost of $1 per ticket or $5 for 10 for the raffle tickets. Curt said that he and Chip had several gift card donations from local restaurants for the Silent Auction. They are working on getting more. A deadline was set by the Committee of October 21 for receiving all donations for the Silent Auction so that Allison had time to put it together.

vi. **Food – Plan on food and drinks for the event:** Deb will be meeting with her contact to try to get free donations of healthy food so that community members with limited resources can come to the event and not have to spend much or any money. Curt will check with Cold Hollow Cider Mill to see about getting cider and possibly donuts. The Smilie Parents Committee will be selling food to raise money for their committee. The Harvest Potluck Dinner is following the BCF. Leslie, the organizer, is unable to be there due to an unexpected work obligation. Amy Grover has volunteered to organize it.

vii. **PR plan for business and then for Attendance:** Deb had a meeting with Rosy Metcalfe and Justin Graham, the new Program Managers for Chittenden County for RISE VT. They are very enthusiastic about the BCF and are putting together a P.R. plan for us and may even be able to help out with some of the costs. Curt said he spent $97 on a trifold board to be used to promote local businesses by collecting their cards and flyers to put on it and have it on display at the BCF. He plans on getting 15 political signs made to put up in the community. The committee decided on the simple wording of Bolton Community Fair, Smilie School, Saturday November 2, 12-4 P.M. for them. He also plans on obtaining 5 flag banners with the above wording. The long banner will have the logo as well as Bolton Community Fair, location, date and time. As soon as the banner’s exact dimensions have been established,
Curt will let Sue know so she can put in an application to hang it up in Waterbury.

viii. **Update on Local Artists:** There is no update this meeting on our goal of having local adult artists be part of the BCF. As far as little local artists, Deb will be coordinating with the Art Teacher at Smilie about having the kids decorate Smilie with their artwork.

ix. **Kids Performances:** Deb reported she spoke with the dance studio in Richmond and they are enthusiastic about performing at the BCF. She will also be sending an email to the music teacher at the high school. In addition we have the Senior Singers who will also be performing.

x. **Meeting with the Energy Committee:** The Committee spent several minutes with the Energy Committee updating each other and coordinating plans for use of space at Smilie for the joint fairs. The Energy Committee reported they had four workshops planned. In order not to conflict with each other, it was decided we would stagger the performances and the workshops with the Energy Fair having theirs at 12:30, 1:30, 2:30 and 3:30 and ours being at 12:00, 1:00, 2:00 and 3:00. One of the classrooms at Smilie will be used for the workshops. We will need to bring in big chairs for seating. SunCommon, one of their vendors, has volunteered to bring their bouncy house, weather permitting. The Energy Committee vendors will be set up in the hallway. They think they will need 7-10 tables. It was suggested by the ERC that they ask their vendors to bring their own tables, if possible. Sue has contacted Eric and he will be bringing us some tables from the fire station for Energy Fair and Community Fair use.

We will be cross-promoting both of our events on our Facebook page and website. The Energy Committee will write up half a page of info and Deb and Curt will write up half a page of info for a press release to give to RISE VT for their PR outreach. The Energy Committee will also write up info for the Gazette and we will take the info and combine it with our info for the Gazette page.

xi. **Parking:** Ed brought to everyone’s attention that there could be issues with parking at Smilie School. The parking lot will barely hold the vendors and we need room for attendees. It was
suggested that we might be able to have additional parking at the Fire House and perhaps the Town Garage and shuttle the vendors and others back and forth. Deb will check to see if Bolton Valley Resort could help with this.

b. Gazette Article for October: Deb and Curt

6. Notification to Select Board on ERC positions: Amy has

7. Communications: None

8. Agenda for next meeting: Same as this month plus feed-back forms and parking.

9. Adjournment: Sue made a motion seconded by Deb to adjourn the meeting at 7:38 p.m.

Respectfully submitted by Sue Sinnamon

Sue Sinnamon Date: 10-16-19

Chair/Co-Chair

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