Town of Bolton Economic Resource Committee  
Wednesday, August 21, 2019  
Town Office, 3045 Theodore Roosevelt Highway  

Minutes  

Present: Curtis Hunter, Ernest (Chip) Levesque, Deb Shelby, Sue Sinnamon and Allison Smith. Guest: Ed Sinnamon  

1. Call to Order: The meeting was called to order at 5:45.  

2. Additions/Deletions to agenda: None  

3. Public Comment: None  

4. Approval of Minutes: Allison made a motion, seconded by Chip, to approve the minutes as written. All were in favor.  

5. General Business: Deb has met the manager of the Lotus Lodge and she has expressed interest in possibly joining the ERC but is unable to get away on Wednesday. Deb suggested we meet there next month so she can get an idea of what we are all about. Sue made a motion to change the location for next month’s ERC Meeting to the Lotus Lodge. It was seconded by Curtis and all were in favor.  

a. Community Fair Updates  
   i. Update on Grant: Our $1,000 grant from RISE VT is being processed and we should have it soon.  
   ii. Status of Logo: We are not able to use the logo we previously thought we could so Julie Longstreth is designing one for us. She is the person who did the artwork at Preston Pond. Deb has directed her that it should contain “boulders and a bear”. Curtis showed the committee his ideas for t-
shirts once we have the logo. He also updated us that he is also working on two tri-fold boards; one will be for foodies in the community and one will be for local businesses. He will promote those businesses who donate to the BCF by placing a star by their name.

iii. **Update on Vendors:** Allison reported that on 8/8 she sent email from Mailchimp. She has received 11 responses back so far. She is planning to send another email at a later date. She would like to try a Facebook ad for vendor outreach as well. The cost is $25. The committee thought that was a great idea. Deb said that later we need ads to get participants as well as a “looking for local artists” ad.

iv. **Art Contest Update – T-shirt progress:** Deb is working on getting the sizes of the children who submitted art for the contest so she can get t-shirts made for them.

v. **Business Donations – plans and goals:** Chip and Curtis are continuing to work on getting donations from local businesses. They have three so far. They will be ramping up their outreach and contact next month. Chip suggested an idea of one big basket of all donations to be raffled off. The committee will consider this idea as we get closer to the date and see what we have for donations.

vi. **Food – plan on food and drinks for the event:** Deb’s contact from “Farm to Food” that she hoped would be at our meeting had a board meeting so couldn’t make it. Deb will continue to reach out to her as our goal is to have healthy food at the BCF. She is also talking with the Smilie parent’s group who will be selling food at the BCF. She will have more info to share next month.

vii. **PR plan for businesses and then for attendance:** RISE VT is reorganizing. The new person who is taking Robin’s place starts next week and Deb will be getting in touch with her for ideas and help.
viii. **Update on Local Artists:** Deb explained to the committee that what she meant by local artists were people in the community who did artwork and might like to display/sell their work at the BCF. If they were willing, it would also be nice if they wanted to donate one of their pieces to the raffle.

ix. **Kid’s Performances:** Once school starts, Deb will be in touch with the teachers. She does have an adult group that has volunteered to perform, The Senior Singing Group.

b. **Gazette Article for September:** Curtis will start writing it and wait for the Energy Committee to give Deb info to include.

6. **Communications:** None

7. **Agenda for next meeting:** It will be the same as this month and, as noted above, we will be meeting at 5:30 at the Lotus Lodge at 4010 Bolton Valley Access Road.

8. **Adjournment:** A motion was made by Curtis and seconded by Deb to end the meeting at 6:50. All were in favor.

Respectfully Submitted by Sue Sinnamon

[Signature]

Date 9/16/19

Chair/Co-Chair

[Signature]

Date 7-16-19