Town of Bolton
Economic Resource Committee
Minutes
Wednesday, February 20, 2019 6 p.m.
Town Office, 3045 Theodore Roosevelt Highway (Rt. 2)

Attendees: Ernest Levesque, Deb Shelby, Curt Hunter, Robin Katrick (via phone),
Allison Smith, & Carol Devlin
1. Call to order.
   The meeting was called to order at 6:06pm with a quorum present.
2. Additions and deletions to agenda
   Allison added “vendor survey results” and “t-shirt/logo contest flier”.
3. Public comment
   Carol Devlin joined us.
4. Approval of minutes January 16, 2019
   Ernest motioned to approve the minutes, Deb seconded it. All were in favor.
5. Appointments:
Robin Katrick –
   • Robin is putting together locations and prizes together for the RiseVT passport. If
     there are location suggestions, please let her know.
   • A new grant cycle has opened if the Bolton ERC would like to apply for money.
     Curt mentioned that we might need at least $200 for some additional signage. Deb
     said that advertising would also need to be included.
   • Robin - set up items, t-shirts, advertising can all be paid with funds. Employees
     cannot be paid with grant funds. Funds in the future could be held at the Town
     Office so that Amy Grover could reimburse when receipts are brought to the office.
   • Curt said that he researched having a food truck attend the event but it would
     require paying a fee just to get the truck there to sell food. He is interested in talking
     with SCA as his family is involved with Smilie School. There is the possibility of
     getting a group of Smilie parents to help with the food piece of things.
   • Carol had the thought to see if the Smilie parents may want to help take care of
     some aspect of providing food via the Smilie Community Association. We could
     also talk to local farms and VYCC about sourcing local veggies for a healthy
     component.
   • Deb was wondering if we might be able to get a banner for across Rt. 2. Carol says
     this would need state approval. This might be difficult. Curt will research options
     for the banner.
   • Allison suggested creating some lawn signs like campaign signs to see if Bolton
Residents would put them near the road.

- Carol had some ideas for adding youth centered events to the fair. One idea was doing a painting session with either Natasha Bogar or Kat Devlin as possibly lead this. Julie Longstreth also paints and could be a possible volunteer.
- Deb suggested that we price out our ideas so that we have an idea for the grant. Curt will research banners. Allison will research lawn signs. Carol will look into art supplies. Our goal will be to give Robin the numbers for the grant. April is our final deadline.

Nick Lemire – not present

6. General business
i. Membership – adjusting terms, discussing membership and participation.
   Outreach to new members.
   Ethan Bogar has resigned. Kyle has not responded so we assume he is not renewing. Ernest, Deb, and Curt will be renewing. It is ok to have an open position until we can find other members. We might want to ask if we can make the committee a five-member board if we cannot find more members by mid-summer. Will try to invite Jenni Jackson and Nick from Bolton Valley. Ernest will follow up with Nick. Allison will add a question to the survey to ask vendors if they would like to participate in planning.

ii. RiseVt next Grant cycle is February 1st, 2019 thru January 31, 2020. We need to get a clear idea of what we need and the dollar amounts.
   This was discussed above under Robin’s appointment.

iii. Finalize date for Bolton Community Fair and create timeline and tasks.
   Date and location will be finalized at our March meeting.

iv. Silent auction, create a plan for getting artists to participate
   - Carol will send Allison a list of artists that haven’t been involved before.
   - Deb and Carol will discuss the artist list and who might be willing to give some items.
   - Curt and Ernest will still do outreach for business donations.
   - Allison will do outreach to vendors.
   - We will keep the raffle for the three big-ticket items.
   - Youth volunteer crew – Encourage that this could also help add to their community service requirements at school.

v. Vendor Survey Results (See attachment)
   - Carol said that many people just don’t want to drive up to Bolton Valley, where as the school has potential to grow the event. If we had the SCA we might be able to
do events that use other areas of the school, like the library, art rooms, gym, hallways, and pods. Should start conversations with the (Smilie Community Association) SCA or attend their meeting. Bronwyn McKeown is the head of the SCA. ERC (Ernest, Deb, and Carol) should also do a tour of the school with the principal and Bronwyn, possibly on March 8.

- Bolton Community Network – Leslie Pelch was curious if we could pair the Community Harvest Dinner with this event. The ERC group liked that idea.
- Parking – Vendors could unload and then park at the Town Office and Fire Dept. Would need approval but is a possibility.

vi. T-shirt/Logo Contest

- Allison will send the flier to Carol and she can get to all youth at Smilie.
- Allison will send to area art teachers, post to FPF, and email to area school contacts.
- Allison will adjust language for the edits to the flier.
- Carol will send Allison the files for the Town Report Art Contest.
- Deb and Robin are willing to help pick up artwork on June 6th. Allison will add that to the emails to the teachers.

7. Agenda for next meeting
   Marketing/Promotion Plan/Timeline
   Vendor Outreach Timeline

8. Adjournment
Curt motioned to adjourn the meeting, Deb seconded. Meeting adjourned at 7:37pm.

Respectfully submitted by Allison Smith

[Signature] Date 3-20-19

Chair/Co-Chair

[Signature] Date 3-20-19