Economic Resource Committee Minutes September 19, 2018

Present: Curtis Hunter, Earnest Levesque, Deb Shelby, Sue Sinnamon and Allison Smith. Guest: Ed Sinnamon

The meeting was called to order at 7:00 p.m. with a quorum present.

Additions/Deletions to the Agenda: None

Public Comment: None

Approval of Minutes August 7, 2018: A motion was made by Curtis and seconded by Allison to approve the minutes as written. All were in favor.

Debriefing of Bolton Community Fair

Positives:
- The “Ice Cream Lady” was a huge hit.
- Allison reported that out of 38 vendors that signed up 34 came and the space didn’t look sparse. The “U” shape table set up seemed to work well for flow.
- There was a lot of community fellowship during the event.
- The kids did a great job helping out.
- The vendors had a good time socializing with each other.
- It was a venue where everyone from all walks of life and locations in town could socialize with each other.
- It is important to maintain the “free” experience as well as things to do for the kids.

Improvements
- We should not hold it on a holiday weekend.
- We need better promotion to get more people to come.
- We should not depend on other events to get people to come.
- We need clearer signage that can be seen from the road.
- We need a person to be in charge of marketing the event.
- We need to get more kids involved.
Things that still need to be done

- Send out Thank You notes to those who donated or considered donating prizes, the vendors, RiseVT who assisted us as well as got a grant for us and others who helped. Curtis is working on it.
- Article for the Bolton Gazette. Curtis will write one.
- Put a list of all the vendors on our web page.
- Remind the group of girls who helped out with the raffle about coming to the October meeting to give their input about how to get kids involved and if need be hold the meeting at a different time/date.

Future Meetings: We will hold a meeting in October but a motion was made by Deb and seconded by Curtis to have no meeting in November and December. All were in favor.

Agenda for October Meeting: Discuss when and where the next Bolton Community Fair will be, marketing ideas and ideas on how to get kids involved.

Adjournment: A motion was made by Sue and seconded by Deb to adjourn the meeting at 7:49. All were in favor.

Respectfully Submitted by
Sue Ann Sinnamon ________________ Date __________

Approved, Chair/CoChair ________________ Date __________