Economic Resource Committee Minutes July, 18, 2018


1. **Call to Order** – The meeting was called to order at 6:05 with a quorum present.

2. **Additions/deletions to agenda** – There were none.

3. **Public Comment** – There was none.

4. **Approval of June 20, 2018 Minutes** – A motion was made by Allison and seconded by Curtis to approve the minutes with the following amendments: Allison was going to contact the History Group about being part of BCF, not Deb, and the deadline for past vendors to register before we opened it up was July 31 not July 1. The motion passed unanimously.

5. **Appointments** – Robin and Johanna are at the meeting representing RiseVT.

6. **General Business**
   a. **Community Fair Updates:**
      i. **Date for Community Fair September 1 – Labor Day Weekend**
      ii. **Concert finalized – via Bolton Valley Resort** – Curtis will find out from Ethan who is playing at the concert that will be happening at Bolton Valley after the BCF and when they will be playing so we can put it in our advertising.
      iii. **Banner to hang in town – Status** – Curtis is working with Natasha on it. The committee agreed that it should be completed by 8/1.
      iv. **3 Signs Update** – Curtis still needs to build them and work with Natasha on the design. The committee would like him to try to have them completed by 8/1, if possible, but definitely by our next meeting of 8/15.
      v. **Allison sent out the list to all Vendors – Public Outreach update** – Allison has 12 vendors who have responded that they will come. She has sent emails and is working on follow-up phone calls to
those who have not responded with a yes or a no. The History Group is planning on having a table. The group set a deadline of 8/15 to have all commitments in. Earnest made copies of the page about the BCF that was in the Bolton Gazette and will be bringing them to the Waterbury market to interest vendors. Deb will go with him. Robin from RiseVT will bring flyers to the Richmond market. On the following Thursday, July 26, Deb and Earnest will go to the Jericho market.

vi. **Business Donations – Update** – Bolton Valley has confirmed with Deb they will again donate a season’s ski pass but she still has to follow up with the Bolton Golf Course. Sue confirmed that Varin’s Gravel Pit will again donate a load of gravel, sand or stone. Curtis and Earnest will be starting to ask local vendors for donations of gift certificates for food and other products that will be used for the Silent Auction. The Silent Auction will be set up at a table downstairs. Some of the smaller donations will be used as prizes for BINGO. Curtis will run BINGO again. The committee would like all donations to be confirmed by August 15. As a way to express appreciation to the businesses that donate we will put them on the town BCF website and possibly on Facebook and on a poster.

vii. **RiseVT – Grant assistance update** - Robin said that she would help us set up for the BCF and will have a booth and do a scavenger hunt that has been successful at the Richmond market. She will help spread the word about BCF at the Richmond market. She will start writing a grant to help us with the cost of the canvas for the banner, the wood for the boards and the t-shirts for the committee members and volunteers. She will initially write it up for $500 but she needs us to give her estimates on costs for the above-mentioned items. She will also build in additional funding for advertising and solicit those venues that she feels would best fit our needs. Allison and Robin will coordinate together on Facebook advertising. Robin also volunteered to start soliciting additional local vendors from sources she has. She will put the BCF on social media and ask for help from the UVM Marketing Team. The group expressed appreciation for her willingness to assist us.
b. Gazette Article for August – Since Curtis has already volunteered to do several things, Deb will write the article for August.

7. Agenda for next meeting – Same as this month’s unless Ethan has something else to add.

8. Adjournment – A motion was made by Sue and seconded by Curtis to end the meeting at 7:25. All were in favor.

These minutes are not official until approved by the committee and signed.

Respectfully Submitted by Sue Sinnamon Date: ________

Approved, Ethan Bogar, Chairperson Date: ________