Economic Resource Committee Minutes June 20, 2018


1. The meeting was called to order at 6:06 with a quorum present.

2. Additions/deletions to the agenda: Robin Katrick is out of town so Johanna Arnott will be representing RiseVT. An addition to the agenda under Community Fair Updates for the History Group was requested.

3. Public Comment: None

4. Approval of Minutes May 16, 2018: A motion was made by Ethan and Seconded by Deb to approve the minutes as written. All were in favor.

5. Appointment – Johanna Arnott – RiseVT: Johanna said that RiseVT could use their Social Media to help us get people to come to the Bolton Community Fair. There was discussion around them also helping us to get vendors but it was decided by the group that we first wanted to give Bolton then the surrounding community an opportunity to commit to a booth first. If there was still room for vendors afterwards, we would ask for their assistance to solicit Vermont Made products and services.

6. General Business

a. Community Fair Updates
   i. Date for Community Fair – Sept 1- Labor Day Weekend – This is a firm date for this year. Ethan will not be able to be present due to unexpected personal commitments but will have everything in place ahead of time as well as soliciting extra volunteers.
   ii. Concert still in the works – via Bolton Valley Resort – yes
   iii. Banner to hang in town – Status? – Natasha will help design it.
   iv. 3 Signs update - Chip has a commitment from Pack and Send in Waterbury and Greensea Systems in Richmond to let us put a sign advertising the Bolton Community Fair on their property. The
space at the bottom of Bolton Valley Road is owned by VT Trans
and they have recently told Bolton Valley to remove their sign
that was in that space so we may not be able to put a banner/sign
there. Curtis is coordinating making “sandwich board” signs with
some permanent letters and some that can be changed to allow
for updated dates and/or locations. Natasha will be helping with
the design work there as well.

v. Allison sent out the list to all Vendors – Public Outreach Update?
Allison let us know she has had 5 responses so far. She sent out an
inquiry to all the past vendors she had emails for about two weeks
ago. She will make more emails/phone calls reminding them of
the deadline of July 31 to respond before we open up reservations
for space to other vendors. Deb will help her with the Survey
Monkey as another way they can sign up for space. Allison has
been encouraging everyone to bring their own table. Ethan
estimates that with rectangular tables we can fit about 60-70
tables. Deb noted that we also want to find a way to encourage
kids to participate as vendors with products and/or services.
There was discussion around having one “Kids for Hire” table that
would promote services with info given to interested customers
of services offered by individual kids as well as a contact (parent’s)
phone number. The logistics of this idea still needs to be worked
out.

vi. Business Donations – Update – Ethan suggested that due to the
fact that Bolton Valley was donating their space for free to us and
they will again have food and beverages for sale that we not
provide this year the “free” coffee, cider and donuts we have in
the past. After discussion a motion was made by Ethan and
seconded by Deb to not provide free consumable goods this year.
The motion passed uncontested.
Deb has volunteered to solicit donations for raffle prizes from the
three past major prize donators: Bolton Valley, Bolton Golf Course
and Varin’s Gravel Pit.

vii. RiseVT – Grant Assistance Update-. Johanna let us know that they
could get us some grant money to help with the cost of the wood
for the signs. We also asked her about getting money for t-shirts
for the volunteers. We estimate we would need around 20.
viii. **History Group** – There is a group in town that is coordinating encouraging townspeople to bring old photos of Bolton and have them scanned so we can all have them available to learn more about Bolton’s history. We would like to encourage this group to have a table as well as other town committees. Deb will solicit participation from these groups and Allison will contact the History Group.

b. **Gazette Article for July** – Curtis will tweak last month’s article and send it to the committee for additional suggestions before July 3. We will all respond directly to him and not Reply All with any ideas.

7. **Communications** –

   a. **Building a Sense of Place – June 14 – Update** – Ethan attended part of the meeting. During his time there was discussion on what individuals did in the community and what was important to the community. He found that most participants had the same idea about what was important. He will attend again when he is able with Chip as his replacement as long as Chip can get a ride. Johanna let us know that RiseVT is looking into ways to transport individuals to meetings.

   b. **www.VTROCKS.net June 24 – Assistance** – Ethan asked that if anyone had time to volunteer to help to just show up and ask what they could do. If they are unable to attend they can donate on-line.

8. **Agenda for next meeting:** Maintain the General Business Part and change Gazette Article to August.

9. **Adjournment:** At 7:00 a motion was made by Curtis and seconded by Deb to adjourn the meeting. All were in favor.

   *These minutes are not official until approved by the committee and signed.*

Respectfully Submitted by Sue Sinnamon  
Approved, Ethan Bogar, Chairperson