

## Economic Resource Committee Minutes August 15, 2017

Present: Curtis Hunter, Earnest Levesque, Kyle Pratt, Deb Shelby and Sue Sinnamon

The Meeting was called to order at 6:05.

**Public Comment:** None

**Additions/Deletions to Agenda:** None

**Review Minutes from last Meeting:** Sue made a motion and Deb seconded to approve the ERC Committee Minutes from July 18, 2017. It passed unanimously.

**2017 Bolton Community Fair:**

**Notice for Bolton Gazette September Issue:** Needs to be written and submitted.

**Homework:**

- **Review local businesses participating – status of registrations:** Deb is working on. She has 12 confirmed and hopes to have about 40 when she is finished contacting everyone.
- **List of business to provide raffle items – status:** Deb has confirmed with Bolton Valley that they will provide an adult season pass and the Bolton Golf course is providing a round of golf for a foursome. Curtis has gotten a \$50 gift certificate from The Black Back Pub, a no from Stone Corral and Tuscano's and is working on contacting/getting confirmations from three more restaurants.
- **List of businesses to provide goodies – free food, cups, plates, etc.:** Curtis has gotten coffee from Artisan coffee and cider from Cold Hollow. Varin's Gravel Pit will donate cider donuts that will come from Cold Hollow. Curtis is also working on getting paper goods donated.
- **Fun things to do with kids – status:** Kyle said he asked his kids about what they would like to see as kids activities and they thought the person who makes balloon art at the Richmond Farmers Market would be fun to have. The committee decided that was a good idea as well as someone to do face

painting. Deb will work on getting them. The Nordic Sports Center has two bouncy houses (for big and little kids) and a Bean Bag Toss game which we will plan to use. We will also play BINGO. Curtis has gotten a \$25 Gift Certificate from Maxi's and six tour tickets to Ben & Jerry's as BINGO prizes. Deb will contact Papa McKee's.

### **Other items for the Bolton Community Fair:**

- **Promotional Efforts:** Deb has sent Kyle lots of pictures from last year for the Facebook page entitled "Bolton Community Fair". A phone conversation was held with Natasha Bogar who is going to help us promote the BCF. She is going to use the Facebook page Kyle created as well as contacting local newspapers and radio stations. Curtis has been working on a poster. The committee has suggested it should contain a list of the donators as well as a general list of products our vendors will be bringing. He will email it to Natasha so she can revise it and do the graphics for it.
- **Press Release:** The committee will send Natasha a press release that she can edit if she likes and send out to the local media. Some ideas of media that were suggested by the committee were WDEV, VPR, the Burlington Free Press and Seven Days. Ernest will come up with some other ideas and contacts for local media.
- **Miscellaneous:** Ethan will take care of getting the P.A. System to use in the Nordic Sports Center. It was decided by the committee to set the time from 10 to 1 since there was not going to be a 5K race before the BCF.

Due to the Bolton Community Fair being held on September 16 and needing to have one more meeting to finalize details, we changed the date of our next meeting from September 19 to September 5.

A motion was made by Curtis and seconded by Deb to end the meeting at 7:20. It passed unanimously.

Respectfully Submitted,

Sue Sinnamon