

ERC Meeting Minutes Tuesday April 18, 2017

Present: Curtis Hunter, Earnest Levesque, Kyle Pratt, Deb Shelby, Ethan Bogar, Ed Sinnamon

The meeting was called to order at 6:10 p.m.

The meeting began with a discussion of progress on recruiting new members. Ethan Bogar agreed to become a member of the ERC. Other members are still in the recruiting process.

The formal title of this year's event was discussed throughout the meeting. It was finally voted to be named, "Bolton Community Fair" unanimously.

Deb announced that Bolton Valley has been purchased by a group of local citizens including the family that originally owned and developed it. Ethan gave details as to the group's makeup and plans for the future. The new owners are very community oriented and will be a great partner for the BCF.

Timing of the BCF was discussed and it was decided to schedule it for Saturday, September 16.

Ethan discussed the 5k Adaptive Run that takes place at BV usually in August. He will find out if they will have it on September 16 as a kickoff the BCF.

Tasks:

Build a one day flyer, approx. 2,000 pieces. Curtis volunteered to develop a trifold handout to present at the May meeting. It would include separate lists for businesses that will attend and those that just wish to be listed, as well as list of events and possibly photos from last year's events.

Facebook Page: Kyle volunteered to develop a standalone Facebook Page for the BCF offline to present at the May meeting. This page would appear on local's newsfeeds. Local businesses will be able to advertise on it. Deb can provide photos from last year's event.

All advertising, print, social, etc. would be coordinated by Ethan.

Last year's event ran from 9:00-1:00. The 5k would start at 9:00 and finishers would trickle in before 10. It was discussed that the BCF could run from 10-2.

Deb established that the July meeting will be the deadline for all final agreements.

May meeting:

Deb will provide a list of local businesses that will need to be contacted, to be shared by the members, as well as a script.

Members will be prepared to discuss other possible event activities for the BCF.

Deb discussed the fund raising purpose of the raffles. The two recipients are the elderly food baskets and the Fire Department. Last year raised \$100.

June meeting:

Ethan will confirm what Bolton Valley will participate in as we do not want our efforts to interfere with theirs.

Meeting adjourned at 7:25.