

Draft of Economic Resource Committee Minutes July, 18, 2017

Present: Curtis Hunter, Earnest Levesque, Deb Shelby, and Sue Sinnamon

The meeting was called to order at 6:08 p.m.

Public Comment: There was none.

Additions/deletions to agenda: There was none.

Review Minutes from last meeting: Curtis made a motion and Chip seconded it to accept the minutes from June 20, 2017. The motion passed unanimously.

2017 Bolton Community Fair

Notice for Bolton Gazette – August Issue: Curtis will write it up and get it to Deb by Sunday.

Homework:

- **Identifying local businesses to participate – status of registration:** It is being worked on by Deb. The committee set a goal to have 50 community businesses participate as vendors. Chip had collected business cards from the Richmond, Waterbury and Jericho markets which he gave to Deb so she could contact them to see if they were interested. We will also be sending out information on Front Porch Forum. We would like to be able to use the Front Porch Forums in towns in a 25 mile radius of Bolton as one of our advertising methods. Deb will contact Front Porch Forum to see how we can accomplish that.
- **List of businesses to provide raffle items – status:** Deb has contacted Bolton Valley and the Bolton Golf course and is waiting for an answer as to what they will donate. The committee decided that gift certificates from local restaurants would also make good raffle prizes and suggested six that Deb might contact: Prohibition Pig, The Blackback Pub, and Arvads in Waterbury and Toscanos, Hatchet and the Stone Corral in Richmond. The committee decided that they would have a goal to raise from the sale of raffle tickets \$200 for the Senior Dinners and \$200 for the Fire Department.
- **List of businesses to provide goodies – free food, cups, plates, etc.:** Curtis and Ernest are working on it. Deb has written up and will ask Carol to make 20 copies of a letter from the Town for them to give to businesses they are soliciting donations from so the business will know the solicitation is legitimate. We will have a poster

noting the business that made donations and put it up on the Bolton Market Day website.

- **Fun things to do with kids – status:** Kyle who is in charge of kids games was not able to attend this meeting so there was no report. But, it was pointed out by those who attended the tour of the Bolton Valley Facility on June 24, Deb, Curtis and Sue, that they have a bounce house they are willing to let us use as well as an assortment of other games that would be at our disposal. It was unanimously agreed that BINGO was a very popular game last year and we would play it again this year. It was decided by the committee that we would have three prizes for BINGO. Suggestions were made for ones that we thought kids would enjoy and we decided to try to get a \$25 gift certificate for pizza from Papa McKees, breakfast from Maxi's, and ice cream from Ben and Jerry's. Deb will ask Papa McKees and Curtis will check into getting these prizes from the other two.
- **Youth Businesspalooza:** Leslie was unable to join us to discuss this with the committee at this meeting.
- **Bolton Valley may also join us:** They were unable to attend this meeting.

Other items for the Bolton Community Fair

- **Promotional Efforts:** The committee discussed the flyer that Curtis is designing. It was decided to make it just one page. At the top would be the date and location of the BCF which is September 16 at the Bolton Valley Nordic Center. There would be three columns. On the left side the vendors would be listed and on the right side the sponsors (those donating raffle prizes, goodies and kids prizes). In the middle would be our purpose, that it was put on by the ERC and that the raffle tickets proceeds would be donated to the Senior Dinners and the Fire Department. Other promotional efforts will be our Facebook page and advertising on Front Porch Forum. At the end of the meeting a phone conversation was held with Ethan to discuss the status of the Vermont Adaptive 5K Race we had hoped to be held in conjunction with the Bolton Community Fair. He will contact the organizers of the 5K this weekend and let Deb know by Monday the status of that event.

To Do List from Town Plan: We are currently working on all of them except the one to "Work with service providers to increase wired high-speed internet infrastructure on Bolton's currently underserved road." We will work on that one after September 16.

At motion was made by Deb and seconded by Curtis to adjourn the meeting at 7:25. All were in favor.